

**Nottingham City's  
Future Parks  
Accelerator Strategy  
& Change  
Management  
Programme**

**4 key areas:-**

- Commercial opportunities
- Community engagement & volunteer programmes
- Charitable Foundation
- Future governance

**Delivering – a 25 year strategy comprising of:-**

- A collective set of services that will have a key impact on our place to live, local economy, and the health and well-being of citizens
- Outcome led large scale transformation and cultural change
- Growth and development of the commercial / trading elements and charitable arm to support investment across services

To enable;

- Total place management approach
- Economies of scale
- Both commercial & citizen investment opportunities

**The Programme will:-**

- help reposition the City's public realm
- deliver change through service re-designs
- be a unique opportunity to introduce a Total Place Management approach
- provide opportunity for community ownership and governance
- ensure In-depth understanding of local needs through consultation phase
- include important re-design / multiple phases for sustainability
- have full life cost planning including capital & inward investment strategic planning
- give Longevity through conscious commercialism

**We will:-**

Create both a capital investment strategy & inward investment plan for each service area

Develop a Natural Capital Account for the City

Deliver service re-designs and new governance opportunities

Ensure new structure and governance opportunities are established appropriately

Make effective engagement and decision making with people a reality including providing training opportunities and skills development

Create the right business environment ensuring investment within the whole portfolio and attain a sustainable and resilient footing for continued public benefit

Promote cultural change through the delivery of volunteer and training programmes, offering positive and pro-active opportunities for those involved

Encapsulated in:-

A 25 year strategy that establishes clarity on what we want to achieve and how we will achieve it, with a strong vision of the future and how the service will grow and be sustainable